

# NetVU

STRENGTH IN MEMBERS

**ACCELERATE**

POWERED BY NetVU

**JOIN US**  
**April 1-4, 2024**  
**New Orleans, LA**



## The Results Start Here

PARTNERSHIP, SPONSORSHIP & EXHIBIT OPPORTUNITIES

*"The folks at NetVU have been incredibly helpful, crucially so, in my team's growing relationship with the insurance community. Whether it's offering new marketing opportunities or directly introducing us to potential leads and partners NetVU has been a great resource to our business's growth." JP Pritchard, Rhodian Group*



# Conference Facts



Connect with thriving organizations. NetVU Conference is regarded as the best lead-generating event in the industry and is recognized as a “must attend” event.



It's a great opportunity to showcase technology initiatives that help enhance agency-carrier connectivity to streamline workflows.



The Conference is designed to inspire, educate and empower insurance professionals from around the country, from all facets of the industry — agencies, carriers, MGAs, Industry Influencers and more!

Accelerate, powered by NetVU is the largest insurance technology conference in the country, attracting nearly 2,000 attendees .



You'll want to attend this high profile event to help educate agents on how technology initiatives will help enable them to compete and WIN new business.



The Conference will showcase the latest innovations focused on client self-service, mobile, workplace productivity, reporting and analytics.



2,000 of the most influential insurance professionals who are serious about the future and actively searching for ways to help grow their business.

There's no better way to get your product or service in front of so many decision makers.

Gain direct feedback on your products at the largest national gathering of independent agents or industry leaders in the industry.

Should you choose to join us as a Partner, Sponsor or Exhibitor, you will be joining the insurance industry's key influencers including 96 of the top 100 agencies, 80 of the top 100 carriers, 30,000 agency/carrier/securities/MGA customers and a community of over 500,000 users. Spending time with these leaders is sure to bring great value to your firm.

# Accelerate, powered by NetVU Sponsorships

Sponsor a Conference activity or promotional item as another opportunity to showcase your company to key influencer's in the insurance industry. We have a wide range of options available. Each opportunity can be customized to meet your needs, delivering an outstanding return on investment.

Available 2024 Sponsorship Items	Sponsorship Amount	
<b>Mobile Event App — Advertising/Push Notifications</b> (6 opportunities) Alert attendees with a message of your choice up to 100 words. Drive attendees to your booth or share an announcement.	\$650	
<b>Prize and Give-a-way Sponsor</b> (8 opportunities) - Attendees love prizes and NetVU loves giving them away. Sponsor a prize that will be given to a lucky attendee by completing a NetVU request. NetVU will be engaging attendees throughout conference promoting this fun give-a-ways and your company name will be included. Let attendees know you are excited to share in the fun!	\$250      \$1,500 \$500      \$2,000 \$750      \$2,500 \$1,000    \$5,000	
<b>Advertisement on Accelerate Meter Board Signage</b> (5 opportunities) Directionals help guide attendees throughout the conference. Include your message/advertisement in the 22x24 window available.	\$700	
<b>30 second Video to be shared in NetVU Neighborhood</b> (2 opportunities) Showcase your company and the valuable resources/services you provide NetVU members. Your video will be included in the lounge area in NetVU Neighborhood inside the exhibit hall. It will run while the exhibit hall is open, giving attendees several opportunities to view it.	\$1,000	
<b>Publication Bin</b> Have your logo/brand seen by all attendees as they pick up the latest Industry publications.	\$1,750	
<b>Floor Directional Decals</b> (10 per order, 1 opportunity) 24x24 inch graphics within exhibit hall) Follow your floor decals within the Exhibit Hall! There is no better way to lead attendees to your booth than by having them follow your graphics like the yellow brick road.	\$2,000	
<b>Refreshment Break Sponsor</b> (4 opportunities) Signage at each refreshment break area for one of the break offerings with your company's name and logo. Display your literature and/or give-a-away of choice - example: pens you supply.	\$3,250	
<b>Day of Caring</b> Nothing shows support like volunteerism and giving back to the local community. Demonstrate your organization's desire to help others while promoting your brand.	\$3,650	
<b>Memorial Educational Scholarship</b> The Education Memorial Award in Memory of Francis P. McDonnell was established to offer financial assistance for those members who could not otherwise afford to attend a NetVU Conference. A scholarship is awarded to cover Conference registration fees, travel and lodging.	\$3,650	
<b>The NetVU Early Career Professional Education Scholarship</b> The Early Career Professional Education Scholarship was established to assist early career professionals in reaching a higher level of performance by participating in Accelerate, powered by NetVU 2023 and networking with their peers. Your sponsorship covers the registration and hotel expenses for this NetVU member	\$3,650	
<b>Private Customer Reception on Reception Row (10 opportunities)</b> Invite your current and future customers to join your team for continued conversation, drinks and light hors d'oeuvres. Reception row is where companies that want to build stronger relationship, as well as treat their customers make the time.	credit allotment defined	

Available 2024 Sponsorship Items	Sponsorship Amount
<p><b>Window Clings</b> (8 Clings per purchase - 3 opportunities) It's natural for people to look towards a window. Grab their attention with your brand.</p>	\$4,350
<p><b>Early Career Professional Reception</b> Build recognition with the next generation in our industry by hosting their reception. This is their time to mix and mingle with you and your team.</p>	\$4,500
<p><b>Free Standing Banner</b> (2 opportunities) Promote your company and booth presence with prominent placement of two (2) Meter signs (double-sided) placed in a high-traffic area of the main conference area.</p>	\$5,000
<p><b>Step and Repeat Banner</b> Promote your company as a conference sponsor by including your logo within this popular photo location for conference attendees.</p>	\$5,000
<p><b>Hand Sanitizer Solo Stand(s)/Stations</b> (4 stands) Clean hands are safe hands. Positioned at registration, general session, and exhibit hall. Attendees will appreciate this much-needed dispenser station as they network and shake hands with 2,000 of their newest and oldest friends.</p>	\$6,150
<p><b>Executive Leadership Session</b> Sponsor a first-class educational session planned specifically for executives. Expert professional speakers will headline our session tracks, and your participation will help bring these qualified presenters to this great educational event!</p>	\$6,250
<p><b>Mobile Charging Station</b> We are all mobile now and sometimes our devices run out of juice. Sponsor the charging station and save the day for the participants who need a little bit more to get by. The charging stations will be customized with your logo.</p>	\$7,450
<p><b>NetVU Chapter Recognition</b> This is an opportunity to show your support throughout Conference for the leaders who dedicate countless hours to bring education and leadership to their local area.</p>	\$7,500
<p><b>Cotton Candy</b> Share this nostalgic treat, loved by the young at heart. Includes logo branded sign with booth number and logo on take away container. Great treat for all to take back to their rooms.</p>	\$7,500
<p><b>Popcorn Station</b> This popcorn machine package is sure to be a draw. Includes logo branded sign and bags with your booth number on it. Let the entire trade show smell your buttery offering.</p>	\$7,750
<p><b>Branded Water Bottles</b> (multiple opportunities) Help attendees stay hydrated during their three days of intense learning. Your logo and message will be printed on bottled water to be distributed throughout the event.</p>	\$8,750
<p><b>Escalator Graphics</b> Let all see your brand as our attendees travel from one floor to the next!</p>	\$9,150
<p><b>Exhibit Hall Reception Entertainment</b> (1 opportunity) Keep attendees engaged with lively local entertainment.</p>	\$9,250
<p><b>First Time Attendee Gift</b> Our first time attendees are treated like royalty, and they receive welcome packages. This sponsorship allows you to speak directly to about 1/3 of the conference participants prior to Conference via a virtual presentation to welcome them to NetVU and Conference.</p>	\$9,500

Available 2024 Sponsorship Items	Sponsorship Amount
<p><b>Debossed Phone Wallet</b>            Made of leatherette material, this high-quality phone wallet is a must have for attendees keeping small necessities at hand while using their mobile app daily. Wallet features an external and internal pocket ideal for holding credit cards, IDs , room keys, and cash.</p> <ul style="list-style-type: none"> <li>• Each pocket holds up to 2 cards</li> <li>• he internal pocket is secured closed by the VELCRO® strap</li> <li>• Wallet includes a rotating metal ring that transforms into a phone stand or phone grip</li> <li>• The 3M® adhesive backing securely attaches the wallet to the back of phone</li> <li>• Offered in Black or Navy</li> <li>• Product size 2.55w x 4.13h x .2d - Debossed logo size ½ x 2w on bottom</li> </ul>	\$10,000
<p><b>Exhibit Hall Relaxation Station</b>            What better way to say you appreciate your customers and welcome your prospects than by giving them a truly memorable opportunity to relax and unwind. The Relaxation Station sponsor is guaranteed a long line of patrons throughout the Conference. This is a great way to say “thank you” to your customers and make a lasting impression on your prospects.</p>	\$10,000
<p><b>Host the Beverage Bars during a Reception</b> (2 opportunities)            The networking receptions are a great way to unwind while participants are visiting with exhibitors and continuing to learn from others. Your sponsorship includes:</p> <ul style="list-style-type: none"> <li>• Signage at each beverage station throughout the exhibit hall</li> <li>• Your company logo will be prominently placed on Koozies given to attendees as they enjoy a beverage</li> </ul>	\$10,000
<p><b>Conference Wireless Access</b>            You know wireless access is really important when you are on the road. Help participants stay connected by sponsoring Wi-Fi and receive recognition on Wi-Fi login page.</p>	\$10,000
<p><b>Countdown Clock on NetVU.org</b>            Increase excitement with your company’s logo on the 2023 NetVU Conference site Countdown Clock. NetVU members will be drawn to this website looking for updates, session descriptions, exhibitor listing...Have your logo seen often.</p>	\$11,000
<p><b>Survival Kit</b>            Attendees love swag and everyone needs a little TLC while traveling. Supply attendees with much needed items while they are away from home. They will be sure to remember you for it.</p>	\$12,250
<p><b>Hotel Keycards</b>            You will have the opportunity to create and place an ad on front of room key at Conference hotels. This will likely be the first glance participants will have at Conference.</p>	\$14,750
<p><b>Accelerate Journal</b>            Attendees will be sure to remember your company as the sponsor of their personal journal. Be top of mind as they write notes, as well as go back after Accelerate to implement what they learned throughout the week. Your company logo will be included as a sponsor on the front cover, include your own full page ad on the back cover, welcome message in the inside cover and have your booth number included under Thank you Partners listing.</p>	\$15,000
<p><b>T-Shirt</b>            Keep your brand at their fingertips! A shirt will be given to each attendee upon registration. Conference shirts are often collected and will prolong the logo visibility.</p>	\$16,950
<p><b>HeadShot Lounge</b>            Provide attendees with a professional head shot! Your logo will be prominently displayed at the lounge and on an electronic copy of the headshot via an e-mail with your customized message. PLUS, your company will get exposure sharing this unique opportunity in a pre-conference email for attendees to schedule ahead.</p>	\$17,000

Available 2024 NetVU Conference Sponsorship Items	Sponsorship Amount
<p><b>Photo Tap</b>            Include your logo on the wrist band that all attendees will be wearing as they gather and snap pictures of their Accelerate memories with our event photographer. This is an item all attendees will see for days - your logo will not be forgotten.</p>	\$17,500
<p><b>Conference Tote Bags</b>            Provide attendees with a bag to carry their Conference materials and use many times following the event. This is a great advertising opportunity. You are welcome to provide a printed brochure to be placed in the bag (printing and shipping at your own expense).</p>	\$18,000
<p><b>Name Badges &amp; Lanyards</b>            Your company logo will be prominently displayed on the lanyards or badges. Badges will be required for all NetVU Conference events. Expect the images captured in photos to last years. Item will be selected by NetVU.</p>	\$20,000
<p><b>Mobile Events App</b>            The NetVU Events app will be the PRIME place attendees will reference for event information.</p> <ul style="list-style-type: none"> <li>• Sponsor logo or name to appear on the splash screen which is the first screen users see when launching the app. An average attendee launches the app 10 times per day. Splash screen designed by NetVU.</li> <li>• Push notification opportunities available.</li> <li>• Promoted post opportunity available – message pinned to the top of the activity feed. This can be linked to your website.</li> </ul>	\$25,000

“If your market is independent insurance agents this is “must attend” event. NetVU does a great job supporting vendors and provides plenty of opportunity to meet the Vertafore customers.”  
  
*Rick Morgan, Work At Home Vintage Experts (WAHVE)*

“This event was attended by many of our mid and top tier agencies from far beyond the conference location. If you want to encourage early adopters or showcase tech improvements, this is a great place to do it.”  
  
*Tyson Reed, Amerisafe, Inc.*

# Join us as an exhibitor to speak directly with Conference participants.

## Exhibit Hall

Connect with growing insurance agencies at Accelerate, powered by NetVU! Our trade show is regarded as one of THE BEST lead-generating events in the industry and is recognized as a "must attend" event.

## Each of the 10x10 spaces includes:

- NetVU Associate Membership expiring 12/31/2024
- Two full conference registrations
- 8' draped back wall and 3' side booth dividers
- One 6' table skirted (in official show color)
- Two (2) side chairs
- One (1) wastebasket
- Carpet (in official show color) with padding
- Cleaning for two show days
- Booth sign w/ company name & booth #
- Attendee roster — one-time use only per NetVU guidelines
- Link and listing on [www.NetVU.org](http://www.NetVU.org) and the NetVU Events App
- Listing on online floor plan



"NetVU is one of the best opportunities for us to raise awareness of our solution with the Vertafore users. The attendees are typically owners, decision makers, or key influencers who are truly interested in learning about products and services that can help their firms."

*John McDonald, blueC802*



# Past Exhibitors

AFCO/ PrimeRate Premium Finance  
Agency Multiplied Inc.  
Agency Revolution  
Agency VA  
AgencyCFO by RD Advisory Group  
Agile Premium Finance  
AM Best  
American Specialty Insurance & Risk Services Inc.  
Amerisafe Inc.  
Angela Adams Consulting Services Inc.  
Applied Underwriters  
AppRiver LLC  
Archway Computer Inc.  
Attune Insurance Services, LLC  
AVYST  
BankDirect Capital Finance  
BlueC 802 Inc  
Bluewave VoIP  
BrightFire  
CEU.com, The Institute  
Chubb  
The Cincinnati Insurance Company  
Citrix Sharefile  
CoreLogic  
Datalot, Inc.  
DocuSign  
DYL Business Phone Services  
EMC Insurance Companies  
Encompass Insurance  
Energi Inc.  
Entrinik Inc.  
ePayPolicy  
eServices Co.  
eTech Services  
Exdion Solutions Inc.  
FIRST Insurance Funding Corp  
Fujitsu Computer Products of America Inc.  
GTK Analytics, Inc.  
Hagerty Insurance  
The Hanover Insurance Group  
The Hartford  
Imperial PFS  
Insurance Agency Accounting & Bookkeeping

Insurance Automation Group  
Insurance Journal  
InsureSign  
Insurance Visions Inc. Ecertsonline  
Intelligent Technical Solutions  
Intygral  
InVEST  
IRMI  
Kite Technology Group  
The Kotter Group, LLC  
Liberty Mutual Insurance  
Limelight  
Live Oak Bank  
Midwest IT Solutions  
Multi Print and Digital LLC  
My Agency Cloud - SMART IT Services Inc.  
The National Alliance for Insurance Education and Research  
National Association of Professional Agents (NAPA)  
National Insurance Producer Registry (NIPR)  
Nationwide Insurance  
NIF Group Inc.  
The Omnia Group  
Paragon Systems, Inc.  
Patra Corporation  
PeopleInsure  
PersonalUmbrella.com  
PipeBurst Pro  
Premium Assignment Corporation  
Progressive  
Prophix Software Inc.  
QualCorp, Inc.  
QuiKer by The Human Equation  
ReSource Pro  
Rigid Bits  
Rocket Referrals  
Rocket Software  
RPost  
Selectsys  
SimplePin  
Simply Easier Payments  
Sirius Computer Solutions  
Siuprem Inc.

Staff Boom  
Syncsort  
T.H.E. Insurance Company  
Travelers  
TrustedChoice.com and Agency Nation  
Upland InterFAX  
US Premium Finance  
Vacant Express  
Vantage Agora Inc.  
Vertafore  
The Welland Company  
Westfield Bank  
Work At Home Vintage Experts (WAHVE)  
Worldpay





# Partnership

## It's all about relationships

Through our website, education events, Conferences and newsletters, we provide a gathering place for members to share the latest automation information, trends and tips on how to make their agencies more successful. We facilitate the exchange of information between users through our online communities, local Chapters and specialized interactive meetings.

## Gain valuable year-round exposure!

As a corporate partner, you have the chance to gain year-round exposure to leaders in the insurance industry who continually invest in their businesses and look for new ways to increase efficiency, profitability and customer service levels.

**Available in three tiers** — platinum, gold and silver — the corporate partnership program is an exclusive opportunity to receive the highest level of return on your investment.

## You build your partnership package

Our team will help you design a personalized plan that will optimize the reach of your organization all year long. We have one goal in mind — to connect you with your clients and your prospects so that you can boost sales, grow relationships and create brand awareness.

With opportunities in the areas of education, chapters, events, connecting and web recognition, our staff will work strategically to customize a package that will not only elevate your visibility but ensure you get the most value for your investment!



"NetVU has helped our company increase our customer base in a major way. The leads I have received from this conference will keep me busy for many months to come. I would recommend attending the NetVU conference to anyone interested in growing their business and understanding your customer's needs."

*Jared Chatelain, RPost*

# Some of the Smartest Names in the Business Think Partnership Is a Smart Business Strategy.

## Founding & Principal Partner

**Vertafore**

## Platinum Partners

ePayPolicy The Hartford Imperial PFS  
Simply Easier Payments Total CSR

## Gold Partners

AFCO  
Encova

The Hartford  
ReSource Pro

Rhodian  
Travelers

## Silver Partners

Angela Adams Consulting Applied  
Underwriters  
BankDirect Capital Finance  
Bridge, a Redcliffe Company  
Broker Buddha  
Cover Desk  
DocuSign  
EcoLink - RingCentral - Poly  
The Cincinnati Insurance Company  
EMC Insurance  
Informer  
InsuranceGIG Agency Inc.  
InsuredMine  
Inteveo-EcoLink-RingCentral  
IRMI  
Ivans

Kite Technology Group  
Liberty Mutual  
Lightspeed Voice  
The National Alliance  
Nationwide  
New Level Partners, LLC  
Patra Corporation  
Progressive  
Safeco Insurance Company  
Staff Boom  
SimplePin  
Work At Home Vintage Experts (WAHVE)  
Westfield

**“The NetVU Conference is always productive for our company. Time to reconnect with current client, meet new prospects and nurture industry relationships with other vendors.”**

*Archway Computer, Inc.*

*Build long-lasting connections with your peers and industry insiders.*

Don't miss out on the opportunity to increase your sales and align yourself with an industry leader. Contact [lynn@NetVU.org](mailto:lynn@NetVU.org) or 972.409.6202 to find out more about NetVU's Corporate Partner Program and Sponsorship Opportunities. Then, look forward to a very profitable year.